

CITY PLANNING COMMISSION MEETING AGENDA
June 9, 2016

12:30 PM Lunch

1. Call to Order/Roll Call

2. Architectural Review Board Items Action

A. Public Projects

1. 6282 Northampton Boulevard —Norfolk premium Outlets

Applicant: J. Randall Royale, P.E., Kimley-Horn

Project Request: Two entrance signs

Project Description: Due to site access changes two new signs for the Norfolk Premium Outlets signs are proposed. One sign is proposed to be located at the entrance to the Outlets at the southern terminus of Pritchard Street (B-2) across from the city pump station the ARB reviewed in November 2015. The other sign is proposed to be located at the entrance from the proposed Premium Outlet Boulevard (C-1).

Sign B-2 measures twelve feet wide by ten feet, six inches high and one foot, four inches deep. The materials, match materials on the mall, are called out in the following table and locations correspond to the drawing:

Monument Sign B2	
Location	Material
A	Fabricated Aluminum
B	Fabricated aluminum cabinet W/routed back lit letters
C	Painted aluminum tube
D	Fabricated aluminum architectural brackets
E	Stone veneer over fabricated metal or concrete base
F	Cementitious exterior cladding board
G	Low voltage accent lighting

Sign C-1 measures thirty-eight feet, four inches wide by seven feet tall and two feet deep. This sign will have a slight arc. The materials, match materials on the mall, are called out in the following table and locations correspond to the drawing:

Monument Sign C1	
Location	Material
A	Fabricated aluminum crown cap
B	Internally illuminated channel letters
C	Painted aluminum tube
D	Fabricated aluminum architectural brackets
E	Stone veneer over fabricated metal or concrete base
F	Cementitious exterior cladding board
G	Low voltage lighting

Both signs call for a landscape bed around the base but have not identified the plantings.

The City Planning Commission will consider adding these signs to the Norfolk Premium Outlets Localized Alternative Sign Overlay District at a public hearing to be held June 23, 2016.

ARB Recommendation: By a vote of 8-0, the ARB recommends approval of the proposed renovations as presented.

2. 333 Waterside Drive – Waterside Building Renovations

Applicant:

Project Request: Building renovations

Project Description: The applicant would like to engage the outdoor space along Waterside Drive (North) and the water (South) with more landscaping and outdoor furnishings. The existing landscaping would be maintained with more plantings added per the plan. In-ground and freestanding planters are proposed to get plantings into and around the dining areas. Several bicycle racks are proposed. They are a coil style in a stainless finish. The trashcan design matches the style seen throughout the downtown area. The following table lists the proposed plantings and which side of the building they will be planted:

Proposed Planting Schedule	
Species	Vicinity
London Planetree	North
Stella D'Oro Daylilly	North
Pink Hydrangea	North
Natychez Crape Myrtle	North
Chinese Fringe Flower	North
Dearf Fountain Grass	North
Cherry Laurel	North
Carissa Holly	North
Lilyturf	North
Forever Pink Hydrangea	North
Dwarf Yarpon	North
Japanese Zelkova	South
Andorra Juniper	South
Muhly Grass	South
Dwarf Fountian	South
Aster	South
New York Coreopsis	South
Catmint	South
Carissa Holly	South

Signage examples are included in the package but are not being reviewed as part of this application. The signage is covered in the *Town Point Localized Sign Overlay District* ordinance.

Under the previous review, the main entrance from Waterside Drive carries through the building to the riverside with a matching entrance. The proposed materials include brick, mortar, wood metals, paint, and glazing. They materials have a variety of textures and

colors and are grouped together based upon location. One of the most noticeable changes will be the change in the color of the roof. The roof will be painted “Intellectual Gray”.

Additional lighting is proposed. More of the ten foot decorative style poles that exist will be added for more even illumination. Six full cutoff area luminaries on twenty-five foot poles are proposed of multipurpose area on the east side and three adjustable floodlight luminaires on twenty-five foot poles are proposed around the stair area at the dock.

ARB Recommendation: By a vote of 8-0, the ARB recommends approval of the proposed renovations with the following conditions:

1. Parking be prohibited on the multipurpose exterior space adjacent to the new western facade and grassed pavers be use as a surface material instead of asphalt.
2. The layout of the multipurpose space be studied to strengthen the connectivity to the adjacent public park.
3. The use of Cherry Laurel as a landscaping element along the northern façade be reconsidered.
4. The proposed signage be reviewed by Zoning Staff to ensure that the recent revisions are in compliance with the adopted signed regulations.
5. The charcoal gray be considered as a more function paint color for the roof than the proposed.

3. Presentations

- A. Connect Hampton Roads – William Harrell, President & CEO, Hampton Roads Transit,
- B. Zoning Proffer Changes and 2016 Legislative Update - Adam *Melita*, *Asst. City Attorney*
- C. Zoning Ordinance Process Update – Jeremy Sharp, Principal Planner

4. Public Hearing Preview

5. Director’s Comments

- A. Council Actions

6. Comments from Commissioners

7. July 2016 Meeting Schedule

Wednesday, July 13, 2016	1:00 PM Zoning Field Trip
Thursday, July 14, 2016	1:00 PM Regular Meeting
Thursday, July 28, 2016	1:00 PM Regular Meeting
	2:30 PM Public Hearing Meeting

Design Review applications for items scheduled for the City Planning Commission meeting, exclusive of information only items, can be viewed at the website below:

www.norfolk.gov/Planning/designreview.asp